Ethical Decision-Making In Action tools assist business leaders in systematically thinking through an ethical dilemma to fully understand the complexities and creating an action plan to resolve the issue.

Enhance your COMPETITIVE ADVANTAGE of ETHICAL LEADERSHIP through business ethics in action.

STOCK GROWTH

Companies With Ethical Leaders Experience 2x Stock Growth Over S&P’s 500 (2009-2014)

Source: Ethisphere’s 2015 List of Most Ethical Companies (Q1 2015)
To become a more ethical leader, I utilize planning and reflection tools such as the Ethical Decision Action Model to make my efforts more successful.

Darren Pierce, MBA ’16
VP, ZRS Management

To develop a more ethical leader, I utilize planning and reflection tools such as the Ethical Decision Action Model to make my efforts more successful.

Darren Pierce, MBA ’16
VP, ZRS Management

For more information or to schedule a consultation, contact ritzmasl@wfu.edu  (336) 758-4855