Ethical Decision-Making In Action tools assist business leaders in systematically thinking through an ethical dilemma to fully understand the complexities and creating an action plan to resolve the issue.

Enhance your COMPETITIVE ADVANTAGE of ETHICAL LEADERSHIP through business ethics in action.

Consulting  Seminars  Games  Interactive Modules  Assessments  Executive Education

STOCK GROWTH

2X Companies With Ethical Leaders Experience 2x Stock Growth Over S&P’s 500 (2009-2014)

Source: Ethisphere’s 2015 List of Most Ethical Companies (Q1 2015)
To become a more ethical leader, I utilize planning and reflection tools such as the Ethical Decision Action Model to make my efforts more successful.

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VP, ZRS Management

For more information or to schedule a consultation, contact myerslb@wfu.edu  (336) 758-3673