

Honorable represents the quality the center strives to develop including the ability to lead ethically and exhibit personal strengths. The center supports the School of Business mission through building learning experiences to develop business leaders who achieve results with integrity.



Wake Forest University School of Business CENTER FOR LEADERSHIP AND CHARACTER

Accelerate leader development
in your organization through

360 Assessments

for Leader, Leadership &
Organizational Development

Coaching & Train-the-Trainer Support

Assessments and feedback including action-oriented resources enhance leader development and self-awareness across dimensions using research-based practices.

Consulting

Executive
Education

Assessments

Seminars

Games

Interactive Tools



Leader of Character: the Wake Forest Edge

Leadership and Character Assessment (LCA)

This 360 assessment addresses individual development including:

- Inspirational Leadership
- Ethical Leadership
- Moral Courage
- Personal Responsibility
- Resilience
- Authenticity
- Professional Identity

Team Member Assessment (TMA)

This 360 assessment addresses both individual and team development including:

- Building Team Relationships
- Influencing Task Completion
- Exercising Ethical Influence
- Facilitating Creative Problem Solving
- Demonstrating Interpersonal Courage

Assessment Feedback Reports:

- Individual and Team Comparisons
- Scoring Radar
- Gap Tables
- Item-by-Item Rating
- Open-Ended Feedback
- Preparation for Creating Individual and Team Action Plans

Assessment Resources:

- Leadership & Character 360 Assessments
- Team Member 360 Assessments
- Individualized Feedback Reports
- Coaching Tools/Worksheets
- Self-Development Guides
- Team Action Planning Tools
- Team Problem Solving Tools
- Goal Setting Worksheets
- High Performing Teams Products

Coming Soon! Organizational Assessments



Our network of practitioner-scholars possess expertise in building and leading high performing organizations, developing enterprise-wide leader development systems, creating and delivering impactful education programs, and publishing cutting-edge leadership research. We have the ability to translate theory and evidence-based research findings into simple, usable products and tools to enhance leader and organizational performance.

Are you ready to accelerate your leader development?

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