

Wake Forest University School of Business CENTER FOR LEADERSHIP AND CHARACTER

Consulting Seminars Games Interactive Tools Assessments Executive Education



Developing leaders of character for the profession of business

Our Purpose is to assist organizations, teams, and individuals to realize their full leadership potential while enhancing immediate and sustained performance--*getting results with integrity.*

Our Promise is to deliver:

- Value to enhance performance
- Tailored, evidence-based solutions
- Integrated rather than quick fix solutions
- Long term partnerships & focus
- Candor, honesty, and authenticity
- Self-sustaining solutions

We enhance development of honorable leaders within the Wake Forest experience and reinforce a competitive advantage in the workplace with:

- Leadership and Character Assessments
- Applied Business Ethics in Action Resources
- Building High Performing Teams Tools
- Coaching Individuals and Teams Training



Our network of leaders and scholars deliver tailored, integrated, and evidence-based leader, leadership, and organization development solutions to develop leaders of character who **get results with integrity.**



Patrick J. Sweeney, Ph.D.,
Center Director
Colonel,
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The Center for Leadership & Character collaborates across the School of Business to inspire higher forms of leadership and enhance character in students, faculty, and staff in curricular, co-curricular, and extra-curricular activities as well as integration in administrative systems and processes by providing expertise and innovative, research based products and services.

Center experts are experienced scholar and senior leadership practitioners with extensive military leadership experience including expertise in VUCA (Volatile, Uncertain, Complex, and Ambiguous) environments.

Our world-class experts have delivered executive development programs with numerous Fortune 500 companies including IBM, GE, MetLife, USAA, Mercedes Benz, Proctor & Gamble, 7-Eleven, Goldman Sachs, Kellogg's, Hewlett Packard, Wells Fargo, Bank of America, and others.

- Organizational approach incorporating all functions
- Systems assessment, development, and integration
- Suite of leader, team, and organizational development products for immediate use
- Capacity to create custom assessments/tools
- Flexible delivery models
- Ability to conduct organizational research to meet needs
- Organizational analysis & solutions

Practical evidence-based training includes 4 or 8 hour sessions

Enrich student experience and enhance your business with Wake Forest