

The Center for Leadership and Character accelerates the development of business leaders who get results with integrity through creating resources, providing enriching experiences, and publishing cutting-edge research.

Wake Forest University School of Business
CENTER FOR LEADERSHIP AND CHARACTER

Student & Faculty Resources 360 Assessments Games Research

With the High Performing Teams resources and tools, I can really take charge of my leadership journey even when it means taking risks and stretching my limits."

~ *Melissa Martin*
MBA Student '16

Transforming students into business leaders of character



Students experience various leadership activities through the CLC including an opportunity to participate with the **Wake Forest Ethics and Leadership Debate Team**, attend *pro-humantate* events and reflection sessions, and attend leadership and character conferences.

"Processing ethical dilemmas challenged us and brought a whole new understanding into our classroom and leadership experience."

~ *Paul Okoyeh*
Undergrad Student '16
Ethics and Leadership Debate Team Member



HONORABLE.

To achieve high levels of performance while maintaining the highest standards of individual character, our graduates:

LEAD ETHICALLY.

Graduates build and lead teams to achieve results in ways that motivate and value integrity; foster personal, professional, and organizational accountability and responsibility; and provide value to society.

EXHIBIT PERSONAL STRENGTHS.

Graduates exhibit ethical and psychological strengths necessary to embrace opportunities, overcome challenges, and succeed with integrity.

Sample Center Resources:

- Ethical Decision-Making Tools
- Leadership & Character 360 Assessments
- Team Member 360 Assessments
- Individualized Feedback Reports
- Coaching Tools/Worksheets
- Self-Development Guides
- Team Action Planning Tools
- Team Problem Solving Tools
- Goal Setting Worksheets
- High Performing Teams Products

"Ethical leadership requires a strong moral compass at its core. The CLC's tools and programs give students the framework they need to make the right decisions as they go out into the world as future leaders."

*~ Mike J. Selverian, Jr.
P'13, P'16, P'19
Wake Forest University Trustee*

Research-based resources and services build on the CLC's mission of infusing organizations, teams, and individuals with the know-how to realize their full leadership potential as leaders with integrity.

Advance the mission and broaden the impact with your support

contact: rublekd@wfu.edu (336) 758-4855



Our network of practitioner-scholars possess expertise in building and leading high performing organizations, developing enterprise-wide leader development systems, creating and delivering impactful education programs, and publishing cutting-edge leadership research. We have the ability to translate theory and evidence-based research findings into simple, usable products and tools to enhance leader and organizational performance.